

Conditions for Use of the Common Logo

1. Outlined below are the conditions of use for the Common Logo. These conditions must be complied with in order to use the logo. Failure to comply with these conditions could result in withdrawal of permission to use the logo.
2. The logo will be issued by the PSI following approval of an application by a Seller to be entered on the “internet supply list”
3. The logo can only be used on approved websites owned and operated by an entity that is offering to sell or supply non-prescription medicines to patients and the public over the internet from the premises to which the logo / register entry relates.
4. The logo must not be replicated or duplicated or used otherwise than in accordance with the site for which it has been granted.
5. Once granted, the logo must not be supplied for use by a third party.
6. No modification of the logo will be permitted and no words or additional logos may be superimposed on the logo itself.
7. The logo must not be used in any context that could be regarded as illegal or inappropriate.
8. Information contained on the website must be legal, appropriate and truthful.
9. The website must comply with any relevant legislation (for instance advertising of medicines to the public)
10. The website offering the non-prescription medicinal products must contain the following:
 - a. The contact details for the PSI
 - b. A hyperlink to the PSI Internet Supply List webpage
 - c. The common logo on every page of the website which relates to the offer of supply of medicinal products at a distance, including a link to the entry of the person on the Internet Supply List etc.
 - d. A statement stating that a record of each transaction will be retained for 2 years
11. The PSI must be notified if the website is to be discontinued or moved to another website address.
12. The PSI must be notified of any change of ownership, and the new owner must apply for use of the Common Logo.